

Bachelor of **Business**

A business degree with a difference. The difference is you.

- > *Your business – flexibility to focus your study*
- > *Real skills – mentored internship*
- > *Global reach – study for tomorrow's world*





A business degree with a difference: You

TAFE NSW degrees make a real difference

"I gained practical experience rather than just theory, and I got my first job in an accounting firm straight from my TAFE internship."

Elena Abramchuk,
TAFE NSW Higher Education graduate

"It was great to see how applicable the degree was to real-work situations, and I received so much support and guidance from all of the teachers whenever I needed it."

Caitlin Rogers,
TAFE NSW Higher Education graduate

"I love how hands on the teachers are when it comes to any help, and how they treated me like a person - unlike university where you're just treated like a number."

Lia Fabris,
TAFE NSW Higher Education student

"One-on-one assistance and small classes really aid learning. All the teachers care about your progress - you aren't lost amongst hundreds of students."

Hugo Stevenson,
TAFE NSW Higher Education graduate

Build a foundation

- > business ownership
- > franchising
- > business operations manager
- > business general manager
- > export and import organisations
- > planning and policy developer
- > business analyst
- > business development manager
- > business process analyst
- > business team manager
- > commercial analyst
- > communications manager
- > HR/recruitment manager
- > marketing consultant
- > policy advisor

Teaching the financial framework



"Business graduates need comprehensive and up-to-date financial management knowledge," says Janelle Eggins, a Certified Practising Accountant who has worked across a number of industries.

"It's essential to have a strong financial foundation in place. Business success depends on the strength of the financial strategy of the business, as well as the management of its operations. This degree provides a wide, general foundation so that students can build on that foundation and flourish in their careers."

Janelle holds qualifications in Adult Education, Accounting, Finance and Financial Planning, and maintains her professional currency via continuing professional education.



Your business degree

Whether you are starting out on your career-path, refocusing your goals, or taking your business to the next level, this is your real-world degree. It's a three-year degree that reflects the changing world of business. It will equip you with the expertise to understand business on both a national and a global scale, no matter what your goals are.

Your learning will be 'hands on' and applied in a range of ...

... functions, including:

- > management
- > finance
- > people management
- > technology information systems
- > international business
- > strategic marketing.

... settings, including:

- > online technologies
- > commercial research methodologies
- > critical analysis and conceptual thinking
- > creative reasoning
- > problem-solving.

PRACTICAL

The Bachelor of Business is about applied skills. In small classes, led by teachers with both academic and industry experience, your learning will be guided and supported with a combination of lectures, seminars, group work and presentations. Our teacher experts will support, inspire and educate you.

REAL

The degree focuses on developing the skills and attributes that employers want. With strong industry links, expert guest speakers and business-insight events, the commercial world of business is invited into the classroom to enhance your 'real-world' know how and learning experience.

FINE-TUNED BY YOU

You will choose a specialist focus in an industry area. The highly individualised and mentored internship is also focused on your industry interests and career aspirations.

What businesses look for in graduates

Today's enterprises are looking for employees who can fit into organisations and immediately add value and think creatively. Graduates need to have a variety of skills and a broad grasp of new technologies.

"Businesses today are looking for people who can think critically and creatively and who are adaptable. Nurturing people who can learn, unlearn and then learn new skills again and again will be crucial to a business that wants to be successful today and into the future."

Gareth Jones, head of strategy, MediaVest

TAFE NSW teachers know their business

Mirka Jukich-Cabral holds masters degrees in Adult Education, and Commerce, and a degree in Accounting. Mirka has taught and coordinated a variety of higher education programs for TAFE NSW, and maintains industry currency by working as a public practitioner of CPA Australia and as a tax agent.

"Having worked in both Uruguay and Australia, I can see this degree is perfect for those who want to develop an international business career. It's so flexible, and allows students to focus on areas that suit them and their goals. Having a brand-new qualification like this also means today's global business framework is reflected."



How this degree will benefit you



Internship program and why it's so good

The Bachelor of Business internship program focuses on your ability to apply learned knowledge and skills in real-world settings.

The internship begins with a one-on-one discussion between you and the teacher/mentor in order to establish industry interest areas and align these to an internship placement. During the internship, you will be continually supported by your teacher/mentor and complete a 'work-success' journal.

After the internship is completed, feedback and performance reflection is carried out to ensure each student gains the most from the experience.

TAFE NSW internship programs have a rich and proven history of producing work-ready graduates who succeed in the workplace.

Teacher's international focus

Biljana Stanojic's Bachelor of Business (Management and Marketing) and Masters of Education are just the start to her teaching credentials.

After an extensive career in marketing and management for global organisations, Biljana operated with Australian businesses in construction and retail.

Now she's teaching at TAFE NSW, her contacts with industry are stronger than ever.



"I still consult to small-to-medium businesses to enhance my industry experience and make sure I am abreast of the latest developments"

Flexible education-career pathways

Talk to us about building your own course-to-career pathway with TAFE NSW vocational courses, including business programs, as well as supportive pathways to higher education study.

ATAR?

Applications do not require an ATAR. See page 5 for application information.

Trusted provider

TAFE NSW has been government-owned and operated for 125 years. It is an innovative and trusted provider of education and training.

Why study at TAFE NSW?

Real skills for the real world

This degree will give you the combination of practical and theoretical knowledge you need to develop a rewarding career.

The internship/professional experience in semester 6 will provide a greater understanding of work-based and sustainable business practices within your chosen industry sector.

These real-world experiences will enhance the classroom learning, and allow you to build networks with business practitioners.

TAFE NSW creates success

You will develop a thorough understanding of the full range of business functions including management, economics, finance, technology, marketing, communications, statistics, law and people management.

Flexible pathways

TAFE NSW provides an articulation and credit transfer pathway for graduates of TAFE NSW Diplomas and Advanced Diplomas who wish to enter professional business roles. This degree also provides entry into the world of business for school leavers and mature-aged people who want to establish their own small business enterprises. It is also available to Higher School Certificate graduates and graduates of Certificate IV level courses.

It's about you and your choice

Elective subjects allow you to build knowledge of general business concepts and expand expertise in specified strands. You will develop the interpersonal, teamwork and leadership skills needed to thrive as an individual and as a team member. The projects, practice-based and work-integrated learning experiences will build acumen and develop solutions to contemporary business scenarios, create outputs for business projects, and strengthen negotiation and dispute-resolution skills.



Course structure: Bachelor of Business HE20514

The structure below is the typical study pattern for a full-time student. Your actual study pattern and range of electives are determined by your campus.

Year 1- Level 100: Foundation Knowledge and Skills

Semester 1 Complete all subjects

ACBUS102A	Management Fundamentals (10CP)
ACBUS103A	Foundations of Accounting (10CP)
BUMAN101A	Business Communication (10CP)
BUMAN102A	Business Technology and Information Systems (10CP)

Semester 2 Complete all subjects

ACBUS106A	Marketing Fundamentals (10CP)
ACBUS108A	Applied Economics (10CP)
BUMAN103A	Business Law (10CP)
BUMAN104A	Organisational Behaviour (10CP)

Year 2 - Level 200: Application and Development

Semester 1 Complete all subjects

BUMAN201A	Business Maths and Statistics (10CP)
BUMAN202A	Project Management (10CP)
BUMAR201A	Business Research Methods (10CP)
BUMAR202A	Buyer Behaviour (10CP)

Semester 2 Complete 3 core plus 1 elective

BUFIN202A	Financial Decision Making (10CP)
BUFIN203A	International Business and Economies (10CP)
BUMAN203A	Human Resources Management (10CP)

Plus 1 elective selected from the following:

ACBUS201A	Commercial Law I (10CP)
BUFIN204A	Australian and International Business Protocols (10CP)
BUMAN204A	Business Relationship Management (10CP)
BUMAR203A	Marketing Communication Management (10CP)
	Other TAFE NSW subject at Level 200 (10CP) (Open Elective)

Year 3 - Level 300: Synthesis

Semester 1 Complete 2 core plus 2 electives

BUMAN301A	Strategic Management (10CP)
BUMAN302A	Organisational Leadership (10CP)

Plus 2 electives selected from the following:

ACBUS202A	Commercial Law II (10CP)
BUMAN306A	Contemporary Employment Issues (10CP)
BUMAR301A	Business to Business Marketing (10CP)
BUMAR302A	Sales Management (10CP)
BUMAR303A	Digital and Data Analytics (10CP)
	Other TAFE NSW subject at Level 300 (10CP) (Open Elective)

Semester 2 Complete 3 core plus 1 elective

BUMAN304A	Business Ethics, Governance and Sustainability (10CP)
BUMAN305A	Driving Change and Developing Organisations (10CP)
BUMAN303A	Entrepreneurship and New Business Creation (10CP)

Plus 1 professional practice (industry or simulated industry placement) subject selected from the following:

BUINT301A	Professional Internship (10CP)
BUINT302A	Professional Practice (10CP)

A one-year Diploma of Business and two-year Associate Degree of Business are also available for enrolment subject to minimum enrolment numbers being met.

Eligibility and entry requirements

To apply for this degree, you must have completed one of the following:

- > NSW Higher School Certificate (HSC) or equivalent including study of Mathematics.
- > a recognised Tertiary Preparation Certificate (TPC)
- > a qualification at Certificate IV level or above
- > at least one year's full-time study or equivalent in a degree course at a higher education institution.

Students whose first language is not English must also demonstrate English proficiency at a minimum IELTS level of 6.5, with a minimum level of 6 in any one band.

Applicants who have not studied Mathematics at NSW HSC (or equivalent) level will be asked to undertake a diagnostic test to ascertain whether they have a sufficient level of mathematical attainment to achieve success in the program. Where an applicant does not display a sufficient level of mathematical attainment, they may be asked to undertake a recognised mathematics bridging program prior to commencing study in the Bachelor of Business.

This course requires students to submit additional information with their application including a short essay. Students may be invited to attend an interview as part of the application process.

Note 1: Students do not require an ATAR for entry into this course.

Note 2: If students do not meet any of the four minimum entry requirements, students may be able to apply for entry under special admissions provisions including mature age or disadvantage.

Your course, your services

Learner and study support

From study assistance to planning your timetable, we will work with you to ensure you get the most out of your education.

Counselling and career advice

Whether it is career guidance or study advice – including clarification of career goals, course planning and study pathways or study skills – TAFE Counsellors offer a free confidential service that is easy to access.

Indigenous student support

Talk with an Aboriginal Coordinator or Aboriginal Support Officers about study assistance, support with enrolment and any other issues.

Disabilities support

Students with disabilities have equal access to training. We will make sure you have the most appropriate classroom support that modifications are made when appropriate, and we also offer a range of services such as tutorial support, sign language interpreters, note-takers and disability assistants.

Multicultural services

TAFE NSW can help you with a range of support services, from advice and support to interpreting.



Granville



Ultimo

Course enquiries

If you would like further information about this degree, contact the campus you would like to study at.

Granville

Course Coordinator: (02) 9682 0382
Email: swwi.degree@tafensw.edu.au

Ultimo

Course Coordinator: (02) 9217 4897
Email: sydney.degree@tafensw.edu.au

Lodging your application

Application forms can be downloaded from
<https://www.tafensw.edu.au/courses/tafe-nsw-degrees/choose-a-degree/bachelor-of-business>

You can lodge your application in person at:

Granville

TAFE NSW – South Western Sydney Institute
Customer Service
Level 1, Building A
136 William Street
Granville NSW 2142

You can post your application to:

TAFE NSW – South Western Sydney Institute
Bachelor of Business - Course Coordinator
Business Centre, Building B
Cnr William Street & The Avenue
Granville NSW 2142

You can scan and email your application to:

Granville

swwi.degree@tafensw.edu.au

Use the subject line: Application for entry into the Bachelor of Business

Ultimo

TAFE NSW – Sydney TAFE
Customer Service
Ground Floor, Building G
Thomas Street
Ultimo NSW 2007

TAFE NSW – Sydney TAFE
Course Coordinator
TAFE NSW Higher Education
PO BOX 707
Broadway NSW 2007

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TAFE NSW CRICOS Provider No. 00591E

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While TAFE NSW has made every reasonable effort to ensure that information in this Guide is accurate at the time of publication (September 2016), some changes to course programs may occur as they are updated, added or replaced. For the most up to date information go to our website tafensw.edu.au/degrees or call our information centre on 1300 360 601.